

Karolina "Kara" Howie

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<https://karolinahowie.wixsite.com/contentcreator>

Summary:

A spunky, creative, and enthusiastic content creator with experience in running social media accounts for theatre companies, a podcast, high end community magazine, and my own personal social media account as a body positive content creator.

Skills:

- | | |
|--------------------------|-----------------------------|
| - Canva | - Attention to detail |
| - Adobe Lightroom | - Instagram |
| - Project Management | - TikTok |
| - 2D Graphic Design | - Adaptable |
| - ASL | - Self-Motivated |
| - Microsoft Office Suite | - Photography (Nikon 7500) |
| - Adobe Photoshop | - Media Engagement Analysis |
| - Adobe Premiere Pro | - Passionate |
| - Creative | - Adobe After Effects |

Experience:

Content Creator/Coordinator

DLO Musical Theatre

A Christmas Story: The Musical (August 2023-November 2023)

Big Broadway Bodies (August 2023)

Seussical (March 2023-May 2023)

Ghost: The Musical (December 2022-February 2023)

R&H Cinderella (May 2022-August 2022)

- Design show poster/front of program with Canva
- Photograph and video cast, crew, and production team during rehearsals, tech week, and performances
- Edit pictures using Adobe Lightroom, Facetune, and Canva
- Edit videos in Adobe Premiere Pro
- Find and execute TikTok ideas with cast
- Increase engagement on Instagram by 402.6%
- Increase engagement on TikTok by 123.5%
- Create and organize media schedule

Social Media Intern

Stroll Fairbanks Living

(April 2022-August 2022)

- Aid in rebranding launch by finalizing web design, adding new logo to scheduled posts, and introduce the viewers to new brand
- Edit videos for Instagram reels
- Use Canva to create and edit posts for Instagram and Facebook
- Teach others skills from previous work

Host/Producer/Editor**Big, Blonde, & Beautiful: The Podcast**

(June 2022-Present)

- Write a script for each episode
- Create a schedule for each season
- Reach out and communicate to guests/potential guests to be on the podcast
- Active Listening
- Manage Instagram and TikTok account
- Time Management
- Edit episodes audio and video on Adobe Premiere Pro

Freelance Photography

(May 2022-Present)

- Scouting locations for client's sessions
- Specializing in candid photography (ability to spot a photographic moment quickly)
- Edit picture in Adobe Lightroom and Photoshop
- Communicate with potential clients
- Promote my work and services on social media platforms such as Instagram and Facebook

Education:**Bachelor's Degree**

University of Illinois Urbana-Champaign

Major: Media and Cinema Studies

Minor: Theatre

References:

Lori Fox (Publisher at Stroll Fairbanks Living): 760.978.5074

Mackenzie Kizer (DLO Media Manager): 217.260.9479

Bailey Thompson (Local Business Owner): 317,734.7106